

# Diversification for better long-term outcomes



## Why you need alternative investments

Investing in today's markets can be challenging and intimidating. For some time now, we've experienced economic uncertainty and low yields, as well as periods of acute volatility that have resulted in sizable market drawdowns. All of this has led many investors to look for alternatives in addition to the traditional offerings of stocks and bonds. Not surprisingly, they're seeking better ways to grow their wealth and meet their income needs while managing risk. Alternative investments can be effective solutions to help meet these needs.

As the name suggests, alternative investments represent an alternative way to diversify portfolios away from a reliance on traditional stocks and bonds. Alternatives tap into new and different assets, markets and investment approaches, which can greatly enhance the ways in which a portfolio performs.

## Why Mackenzie alternative investments

As one of the first Canadian companies to bring liquid alternatives to individual investors, we are on a mission to democratize alternatives and make them available to everyone. We believe that every investor should have a meaningful allocation of alternatives, depending on their investment objectives and long-term goals.

### 1 Comprehensive suite

Whether you seek income, growth or are focused on capital protection, we have an alternatives solution to suit your investment needs.

### 2 Alternatives expertise

We have a multi-boutique structure, which brings together a wide range of autonomous, highly skilled asset managers. They bring their specialized expertise to every aspect of alternative investing, allowing us to benefit from the right skills for each strategy.

### 3 Portfolio knowledge

We've been a trusted partner to advisors and their clients for over 50 years, giving us the insight and experience required to build modern and diversified portfolios and develop the right tools to help investors meet their financial goals.

Stronger diversification offers the benefits of potentially generating attractive returns, reducing volatility for a smoother and less stressful investment experience, and preserving capital over a longer time period.

## How it works

Alternatives provide access to a broader investment universe than traditional investments alone and can be broken down into alternative strategies, alternative assets and private markets.



### Alternative strategies

Invest in publicly traded securities while using advanced approaches like leverage and short selling which can provide expected returns that are uncorrelated to other traditional investments in stocks or bonds.



### Alternative assets

Gain exposure to publicly traded infrastructure, real estate, commodities, currencies and other non-traditional asset classes that can offer diversification benefits by providing returns that are different than traditional stocks and bonds.



### Private markets

A vast universe of non-public asset classes mainly sub-categorized into private credit, private equity, infrastructure and real estate, designed to deliver differentiated sources of investment outcomes.

## Investment options to complement your portfolio:

### Alternative strategies

#### Multi-asset alternatives

- Mackenzie Multi-Strategy Absolute Return Fund
- Mackenzie Global Macro Fund
- Mackenzie Alternative Enhanced Yield Fund

#### Equity alternatives

- Mackenzie Private Equity Replication Fund

#### Fixed income alternatives

- Mackenzie Credit Absolute Return Fund

### Alternative assets

#### Multi-asset alternatives

- Mackenzie Diversified Alternatives Fund
- Mackenzie Portfolio Completion ETF (MPCF)

#### Equity alternatives

- Mackenzie Developed Markets Real Estate Index ETF (QRET)
- Mackenzie Global Infrastructure Index ETF (QINF)

### Private markets

- Mackenzie Northleaf Global Private Equity Fund<sup>1</sup>
- Mackenzie Northleaf Private Credit Fund<sup>1</sup>
- Mackenzie Northleaf Private Infrastructure Fund<sup>1</sup>
- Mackenzie Northleaf Private Credit Interval Fund<sup>2</sup>

## Why invest with Mackenzie

As a Canadian owned, global asset management provider, we've been helping advisors deliver the best possible advice and investment solutions for over 50 years. With over \$210 billion in assets under management<sup>3</sup> and a comprehensive line of investment solutions we are one of the leading asset management companies in Canada. Our journey began with one client and one advisor working together and though we've grown, we remain committed to the same belief: advice matters. When we work together, advisors and investors, we can achieve better financial outcomes.

**To find out more about how Mackenzie's Accessible Alternatives can help you achieve your financial goals, call your investment advisor today.**

1 Available to accredited investors under offering memorandum

2 Available to all investors via simplified prospectus

3 As of December 31, 2021

Commissions, trailing commissions, management fees, and expenses all may be associated with investment fund investments. Please read the prospectus and offering memorandum before investing. Investment fund securities are not covered by the Canada Deposit Insurance Corporation or by any other government deposit insurer. There can be no assurances that the fund will be able to maintain its net asset value per security at a constant amount or that the full amount of your investment in the fund will be returned to you. Past performance may not be repeated.

The Mackenzie Northleaf Private Credit Fund, Mackenzie Northleaf Private Infrastructure Fund and Mackenzie Northleaf Global Private Equity Fund are offered to accredited investors (as defined in National Instrument 45-106- Prospectus Exemptions) by way of Offering Memorandum.

The Mackenzie Northleaf Private Credit Interval Fund is offered to retail investors by way of prospectus, annual information and fund facts. The Mackenzie Northleaf Private Credit Interval Fund is a non-redeemable investment fund in continuous distribution that is structured as an 'interval fund'. Interval funds differ from mutual funds in that investors do not have the right to redeem their units on a regular, frequent basis. The Mackenzie Northleaf Private Credit Interval Fund is only available through IIROC licensed dealers/advisors.

The legal offering documents contain additional information about the investment objectives and terms and conditions of an investment in the Funds (including fees) and will also contain tax information and risk disclosures that are important to any investment decision regarding the Funds. An investment in the Funds are suitable only for long-term investors who can bear the risks associated with the limited liquidity of the units. An investment in the Funds are not intended as a complete investment program. Investors should consult with their financial advisor to determine the suitability, and appropriate allocation, of the Funds for their portfolio. This document does not constitute legal, tax, investment or any other advice. Prospective investors should consult with their own professional advisors regarding the financial, legal and tax consequences of any investment.